

Call to Artists / Request for Qualifications
Village of Silverton, Ohio
Public Art



Project Budget: \$40,000

Deadline for Submission: May 25, 2019

Project Coordination by Kennedy Heights Arts Center
Mallory Feltz, Director of Exhibitions & Public Art

INTRODUCTION

The Village of Silverton, Ohio, in partnership with Kennedy Heights Arts Center, announces a Call to Artists / Request for Qualifications (RFQ) by which we will award and commission a permanent, site-specific public artwork that will be installed at Silverton Park, near the corner of Montgomery Road and Highland Avenue. **This Call to Artists/RFQ is a two-stage selection process, and only artists who are pre-qualified through this initial stage will be permitted to move to and be considered in the second stage of the process.**

VILLAGE OF SILVERTON OVERVIEW

Silverton is a small town reinventing itself. Silverton was first incorporated in March of 1905, but it had been a train and railroad stop associated with Cincinnati for many years prior. Originally an outlying farm community settled in 1809, Silverton is today an inner ring suburb of the City of Cincinnati that is valued for its diversity, affordability, and neighborliness.

This community is the most racially integrated community in the region, a place that was inclusive well before it became expected that it be so. Montgomery Road traverses Silverton, providing a commercial stream easily accessed on foot from many residential tributary streets.

Often described as a “front porch community,” Silverton has a perfect combination of community characteristics. It is diverse, inclusive, safe, authentic, convenient, accessible, and affordable.

In 2017, Silverton partnered with nearby Kennedy Heights Arts Center to develop and adopted a Master Plan for Art in Public Spaces. The Village of Silverton has a vision of making Silverton a distinctive community with a vibrant public art presence that contributes to its vitality and quality of life. ***More information about Silverton, Ohio can be found at: <http://silvertonohio.us/download/Silverton-Art-in-Public-Spaces-Plan.pdf>***

In 2018, Silverton partnered with Artworks, Women Writing for (a) Change, and Hamilton County Planning and Development to commission its first public art project – a large mural at the corner of Montgomery and Plainfield Roads. ***<http://silvertonohio.us/artworks-mural-comes-to-life-in-silverton/>***

ARTWORK DESCRIPTION

Silverton seeks to commission a permanent public art piece to be installed in Silverton Park, at the corner of Montgomery Road and Highland Avenue. **We seek to commission a high quality original artwork that reflects the Village of Silverton, its residents, and will act as an identifiable icon for the area.** There are no requirements as to material or form; although the artwork must be permanent and site-specific.

Located in an area that is known as the gateway to downtown Silverton, we are seeking an artwork that is visually bold and impactful, and reflects the feeling of the neighborhood: inviting, inclusive, comforting, friendly, exciting, and unique.

A total budget of \$40,000 has been allocated for this public art commission. This total sum is inclusive of all artist(s) fees, insurance, fabrication, installation, travel, and all other project-related expenses. This sum

excludes all structural support for the art, structural design services, and lighting needs, as the The Village of Silverton will separately fund and contract for footers, landscaping, lighting, and other needs. The artwork installation schedule will be further developed during the RFP process, with a desired completion time of Spring 2020.

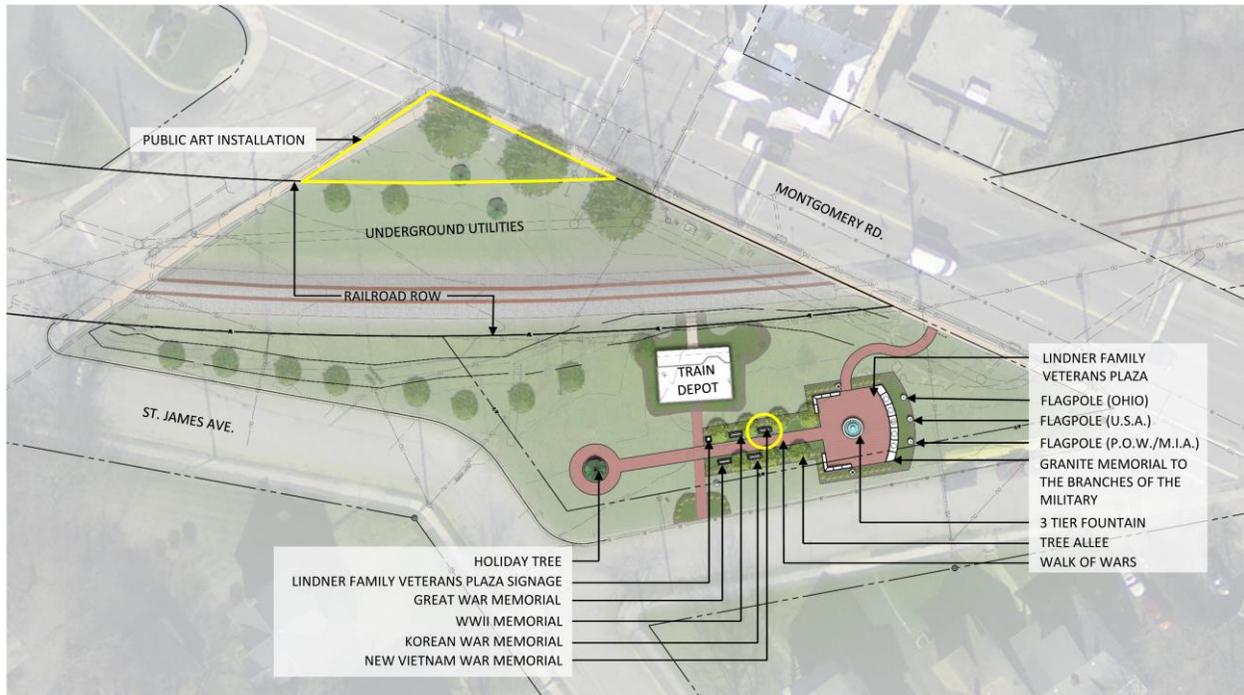
SITE DESCRIPTION

Silverton Park is located in the quadrangle bounded by Montgomery Road, Parkview Lane, St. James Avenue and Highland Avenue. The village green style park was the site of the original Silverton Train Station. A replica of the station was constructed in 1976 and serves as a museum. This park space also contains the Lindner Family Veterans Memorial, along with other War Memorials.

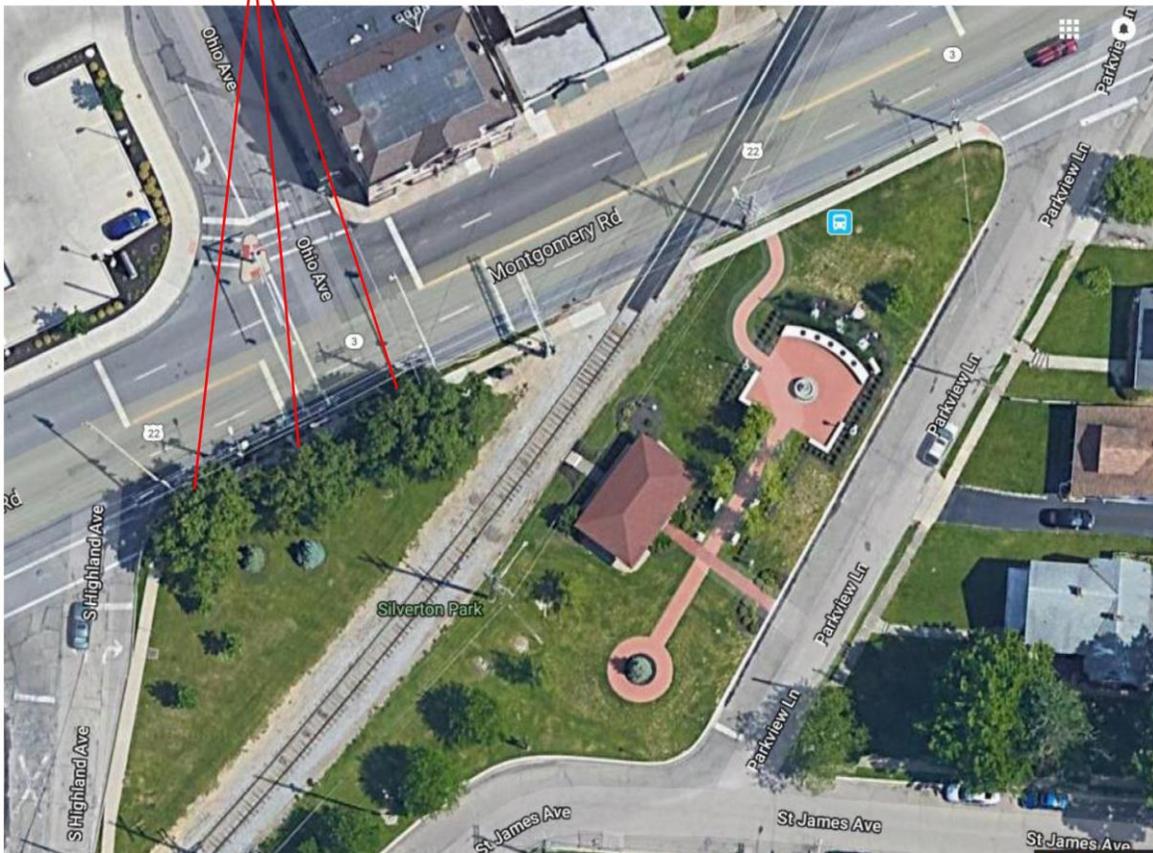
The dedicated area for the Public Art Installation, a triangle of space at the northwest corner of the park is a prime location that highlights the gateway to Silverton, and is highly visible along a major roadway. The three trees that line the sidewalk on Montgomery Road are planned for removal. Currently, the smaller vegetation will stay, and will need to be considered in the plan for the artwork: either intentionally included in the artwork design, or will not interfere with artwork installation.

SITE IMAGES AND DIMENSIONS

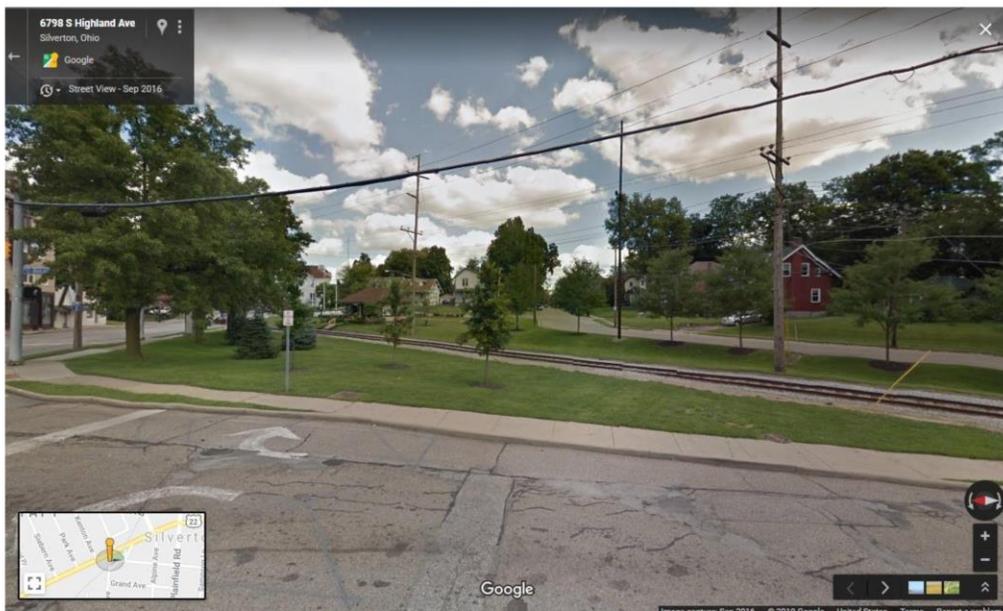
The public art area delineated on the plan (space outlined in yellow) is roughly 1,775 square feet. The longest end of the triangle is 118 feet long. The deepest point of the space is 25 feet deep.



These 3 trees will be removed prior to artwork installation by The Village of Silverton. Pine trees could also be removed, if needed.



Street view of corner from Highland Ave



Street view of corner of Montgomery Rd and Highland Ave



SELECTION PROCESS

The selection process will take place in two stages:

Stage 1 consists of this Request for Qualifications (RFQ), with submissions due by 5:00pm EST on May 25, 2019. All submissions will be reviewed by Kennedy Heights Arts Center and representatives of The Village of Silverton. Submissions will be evaluated on the following criteria: quality of creative work, technical ability, credentials, and grasp of desired artwork description. Up to five (5) artists will be pre-qualified to move to the Stage 2 Request for Proposal (RFP) process and will be permitted to submit full completed proposals.

Stage 2 will consist of a full Request for Proposal requiring detailed proposal and application. Only those artists who have been pre-qualified in Stage 1 will be permitted to apply in Stage 2. Prequalified artists will be required to submit a more detailed formal proposal consisting of text, proposed budget, and images/drawings/renderings. Kennedy Heights Arts Center and representatives of The Village of Silverton will review all applications. Stage 2 artists may be asked to do an in-person or telephone interview. Each Stage 2 artist will be given an honorarium of \$500 to cover research, administrative, and logistical costs needed to complete the RFP. This payment will be made to each artist upon receipt of completed application.

One artist will be selected from Stage 2 applicants.

No selection shall be deemed final until a proposal has been fully approved and a contract agreement properly executed by the artist and the Village of Silverton. If a finalist is not selected from the Stage 2 finalist group, KHAC and Silverton reserve the right to re-open the call for artists. Other than the \$500 honorarium given to Stage 2 artists, neither The Village of Silverton nor Kennedy Heights Arts Center are responsible for any submission costs.

TIMETABLE

Issue Call	Early April 2019
Submission Deadline	5:00pm EST on May 25, 2019
Stage 2 Finalists Notification	June 8, 2019
Request for Proposals Deadline	5:00pm EST on July 20, 2019
Artist Notification	August 3, 2019
Artwork Fabrication	Late August 2019 – Spring 2020
Artwork Installation	Spring 2020

REQUEST FOR QUALIFICATIONS APPLICATION PROCEDURE

Completed applications must be submitted to Kennedy Heights Arts Center via email by 5:00pm EST on May 25, 2019. Send to: mallory@kennedyarts.org

To be considered, applicants must submit all of the Request for Qualifications components listed below. Kennedy Heights Arts Center is looking for applications from individuals and groups who represent the great diversity of The Village of Silverton. People of color, women, LGBTQIA+, and applicants who live and work in the greater Cincinnati area are encouraged to apply.

Email the following to Mallory Feltz, Kennedy Heights Arts Center Director of Exhibitions & Public Art at mallory@kennedyarts.org. File-sharing programs such as Dropbox (www.dropbox.com) or Google Drive are welcomed. Applicants can also mail a CD to: Mallory Feltz, Kennedy Heights Arts Center, 6546 Montgomery Road, Cincinnati, OH 45213.

-Submit 10 digital images as samples of your artwork

- Images should be labelled as Last name, First name, and number (i.e. FeltzMallory1)
- Detail images will be counted in the overall 10 images. Please label these images as Last name, First name, number, and detail (i.e. FeltzMallory1detail)
- Images should be saved in High Quality JPEG format at 72 dpi with no smaller than 1000 pixels in any direction (about 13”) and oriented in the correct direction (top of image is top of artwork)

-Submit the following information as A SINGLE Word or PDF document

- **Artist Contact Information:** Name, Address, Phone, Email, Website, how you heard about the call (optional)
- **Statement of Interest:** The brief cover letter should include a description of your vision for the site and state the materials to be used, general layout/size of artwork, theme,

any related experience, and artistic ambitions. Supporting images like sketches/drawings/renderings are encouraged to be included. (One text page maximum, including any images)

- **Resume or Bio** (Two page maximum)
- **Image Identification Sheet:** These must correspond to the numbers of your submitted images. List your images as: Title, Year, Materials, Dimensions, Location (if applicable), Project Budget (if applicable).
- **Title your document** as Last name_First name_INFO (i.e. Feltz_Mallory_INFO)

-General application guidelines

- Submit what you believe is your strongest work, in the context of this commission opportunity
- Submit your artwork samples in the order you would like them to be reviewed (for images with details: show the overall image first, followed by detail images)
- Do not send any additional catalogs, reviews, promotional items, etc – they will not be reviewed
- Incomplete or ineligible submissions will not be reviewed. It is the applicant's responsibility to verify the completeness of their application
- Late submissions will not be reviewed

APPLICATION DEADLINE FOR SUBMISSION: May 25, 2019 at 5:00pm EST.

NOTIFICATION OF RESULTS

All applicants will receive notification by email. Please do not call Kennedy Heights Arts Center or the Village of Silverton directly for competition results.

Kennedy Heights Arts Center or the Village of Silverton reserve the right to change, modify, or revise the Call to Artists/Requests for Qualifications, in part or whole, at any time without prior notice, and reserves the right to make no selection for this Call to Artists/Requests for Qualifications.

ABOUT KENNEDY HEIGHTS ARTS CENTER

Kennedy Heights Arts Center was founded in 2004 by local residents who transformed two derelict buildings—an old funeral home and a vacant grocery store—into a thriving community arts center in a diverse neighborhood of Cincinnati, Ohio. Its mission is to enhance the life of the surrounding community through arts and cultural experiences that embrace diversity, foster creativity and build community. We're proud that 100% of our programs are accessible to everyone regardless of income. The Village of Silverton partnered with Kennedy Heights Arts Center to facilitate the development of its Plan for Art in Public Spaces, involving significant community input.

More information about Kennedy Heights Arts Center can be found at: www.kennedyarts.org