



IS OUR SUPERPOWER



Kennedy
Heights
Arts
Center

Since 1954, Americans have become more socially isolated, the size of their networks has decreased and they have fewer ties with their communities.¹



Only 24% of Americans living in urban neighborhoods say they know their neighbors.²



Groundbreaking research in neuroscience reveals that our need to connect with other people is even more fundamental than our need for food and shelter.³

SOCIAL CONNECTION IS A SUPER POWER



that makes individuals smarter, happier and more productive.

1. Pew Research Center, 2006

2. Pew Research Center, 2019

3. Matthew Lieberman, Social, 2013

HOW AN *Arts Center* creates Social Connection and Builds Community



Residents in a diverse, city neighborhood came together to redevelop an old funeral home and a vacant grocery store to create the Kennedy Heights Arts Center.



Where once was blight, now stands a community hub for arts + culture!



The arts play a pivotal role in creating opportunities for exchange and expression that nurture lively, welcoming, inclusive places.

The Arts Center is for
everyone.



Kennedy Heights Arts Center provides **more than 150 free and low-cost arts experiences for 5,000 people each year**—including artist residencies in the community, art education classes for youth and adults, summer camps, partnership with Woodford Arts & Culture Academy, Teen Artists for Change, exhibitions, public art, and community events from Winterfest to Jazz in the Heights.

100% of programs are accessible to everyone regardless of income.

Diverse

people come together and build social bonds through creative experiences.



Residents tell us that these experiences are not only fun but deeply meaningful, engendering a sense of connection that's rare.

100% of participants reported meeting someone new and feeling more connected to the community through KHAC arts activities.

"I think there is value in working with people you would not otherwise ordinarily encounter or take the time to know. ...the sense of closeness lasts long after the activity ends, when you bump into someone and say, 'Hey, I know you. We did that thing together.'" - participant



People become more connected, happy and confident—and our community is *stronger.*

92%

of online survey respondents said the Arts Center has improved quality of life in the neighborhood.

93%

of KHAC students gained important life skills such as self-confidence, collaboration, communication, and creative problem solving.

“Kennedy Heights Arts Center is a place that has allowed me to stretch my legs, dream big, and express my creativity instead of hiding it away.” - student

When we share arts experiences and express our creativity, we build powerful

connections

with ourselves, other people, our community and the world around us.

Be a *Superhero!*

Your support is critical. Your annual gift to Kennedy Heights Arts Center creates social connections and vibrant, inclusive communities that enhance well-being—for those most in need, and for all of us.

And, your tax-deductible donation ensures that 100 percent of our programs remain accessible to everyone regardless of ability to pay



Hero/Heroine: \$75

Provides a one-hour program for kids in a public library

Defender: \$150

Provides a fine art field study at KHAC for public school students

Guardian: \$250

Supports a community artist-in-residence for one day

Crusader: \$500

Funds a Play in the Park collaborative art project for local residents

Champion: \$1,000

Sponsors Teen Artists for Change project for a semester

Donors are recognized in our Annual Report and receive invitations to special donor-only events.



GIVE BY MAIL

Send a check or credit card donation using the enclosed envelope



GIVE ONLINE

kennedyarts.org/support